**Sales Analysis Dashboard**

Sharing a sales analysis dashboard built to uncover insights across product categories, occasions, order times, and customer behavior.

Key takeaways:

* $145K+ total revenue across 36 orders
* Highest revenue from Soft Toys and Holi
* Peak order time: 6–8 PM
* Detailed breakdown by city, month, and product performance

Designed for strategic decision-making and operational improvements.

#DataAnalytics #SalesDashboard #BusinessIntelligence #ExcelDashboard #FNP #DataVisualization